

Hello Designers and Architects,

Thank you for your interest in the needs of your clients with respect to the new technologies available to integrate home automation, home theater, high definition video distribution, security, network cabling and other technologies into the design of their new home.

There are many new options available for your clients to choose from most of which should be included and integrated into the infrastructure of the design.

Therefore the sooner your client(s) can be aware of the many options available to them and make these decisions early on; they then can be incorporated into the final design, pre-construction.

For example many of our clients are choosing centrally located media equipment storage rack(s) which require a dedicated room or closet varying in size depending on equipment configuration. This storage room must have ample electrical outlets, media connectivity and hot air ventilation duct(s) leading to the exterior of the home.

Additionally this storage room should be centrally located in the home to reduce the footage of cabling, producing stronger more reliable signals to devices, a cleaner installation and ease of component access for your clients' convenience.

Many of today's custom home client's are also choosing to install home theaters and this area too must be addressed early on and be designed in such a way that the client receives the full benefit of today's advancements in home theater design.

To achieve a true theater experience, room dimensions, wall construction, ceilings and flooring, as well as door and window placements must be carefully considered as well as speaker locations and choosing the right equipment, seating and acoustical elements to complete the design.

In addition to the consideration of the component storage and theater rooms, some components are built into walls or under flooring and all wiring and connectivity are neatly concealed within the framing of the structure, further stressing early integration of these systems.

Finally, it's best to design in and install the core connectivity of these systems before and/or in conjunction with the wiring of the electrical systems due to the home automation systems ability combine, group and simplify the whole home lighting system thus reworking individual light switch placements and component storage area requirements.

We are available to consult with you and your clients about the latest in home automation products and other high-tech technologies available to incorporate into their new home.

We invite you and/or your clients to visit our state-of-the-art showroom in Chino to learn more about the wonderful new options that are currently available. Attached is a PDF file for you to review and forward to your clients to help them learn more about their options.

Sincerely,

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Below are some helpful links to learn more about the new technologies we offer:

Our Website: <http://www.purelyinnovative.com>

HA Video to View <http://www.purelyinnovative.com/home/automation/index.html>

Home Automation: <http://www.control4.com/>

Going Green: <http://www.control4.com/marketing/Control4-GreenBrochure.pdf>

Whole Home Sound: <http://www.bose.com/builtinvisible>