



Making Everyday Easier

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Are You Tired of Pampering Your Laptop?

Who says Panasonic has to have all the fun building computers that can stand up to the abuse of military and construction work? Not Dell, that's for sure. It has decided to start selling a ruggedized version of its Latitude line of notebook computers.

And none too soon, since the president's economic stimulus plan contains lots of money for things like building bridges and roads and communications networks -- all of which require a great deal of work in the field, where things can get pretty tough.

Try taking your MacBook Air out to the edge of a river or accidentally spraying it with a firehose. Like Panasonic's Toughbook line, the Dell XFR E6400 Latitude is built to military standards for ruggedness.

One advantage Dell has over Panasonic, though, is that its components are pretty much standard with the rest of its products -- so it's a known commodity for a good majority of corporate IT departments. Admins can maintain data as they would with any Dell laptop -- no special tools required.

To help out all the military, first responders, oil & gas workers and like to get their computing done, the E6400 uses a Ballistic Armor Protection System that has twice the impact strength of magnesium alloy, the ability to stand drops of up to four feet, and corrosion protection.

Besides all that toughness, you get Intel Core 2 Duo processors, a QuadCool thermal management system, 4GB DDR SDRAM and either a shock mounted 80GB drive or a 64GB SSD drive. While most of us would never need something this tough, those who do need one, or who just want one, Innovative can order it for you, just contact us at 909-287-7900 or email info@purelyinnovative.com.



Tech Tip Of The Month - Don't be a "Phishing" Victim

Phishing has become the fastest rising cyber crime for stealing personal finances and perpetrating identity theft. "57 million (41 percent) of U.S. adults have, or think they have, received a 'phishing' attack e-mail.

The goal of the "phisher" is for users to provide personal information or account details so that cyber crooks can withdraw money directly from victims' bank accounts or go on shopping sprees with their credit card.

Here are some quick tips to help you avoid getting hooked by a phisher:

- Use spam filters
• Be defensive with personal information. Do not reply to an e-mail message that asks for personal or financial information, and be wary of clicking links in such messages. Instead, call them directly to discuss your account.
• Make sure a Web site protects your

personal information and is legitimate. Give out personal information only on Web sites that encrypt your data.

- Review credit card and bank account statements regularly.
• Improve your computer's security by using a firewall, installing and updating antivirus software, and keeping your Windows and Office software up to date.
• Don't download files. Be cautious about opening attachments in e-mail messages from people or companies you don't know. Even take care when clicking on chain e-mail and other attachments from friends.

If you think you've been a victim of phishing:

- IMMEDIATELY CLOSE any accounts accessed or opened fraudulently.
• IMMEDIATELY CHANGE passwords and PINs on ALL of your online accounts.

- IMMEDIATELY file a report with your local police department or wherever any subsequent ID theft may have occurred.
• IMMEDIATELY place a fraud alert on your credit reports by contacting each of the three major U.S. credit bureaus:

Equifax: 1-800-525-6285
Experian: 1-800-397-3742
TransUnion: 1-800-680-7289

- File a complaint with the U.S. Federal Trade Commission (FTC). Or call the FTC's toll-free Identity Theft Hotline at 877-438-4338.

Sometimes even the most prepared people end up being victims. If this happens to you, learn from it and move forward. Remember that these "Phishers" are professional scam artists and their full time job is to get your information. Following the steps above will be a good start at protecting yourself online.

Inside the Technology Advisor

- ◆ Don't be a Phishing Victim
◆ Teach your kids to Improve Their Web Safety
◆ Medical Tech - Magnetic Blood Detox

10 Things You Can Teach Kids to Improve Their Web Safety

Before you allow your child to go online without your supervision, make sure you establish a set of rules that you can all agree on.

If you're not sure where to start, here are some ideas on what to discuss with your kids to teach them about using the Internet more safely.

1. Encourage your kids to share their Internet experiences with you. Enjoy the Internet along with your children.
2. Teach your kids to trust their instincts. If they feel nervous about anything online, they should tell you about it.
3. If your kids visit chat rooms, use instant messaging (IM) programs, online video games, or other activities on the Internet that require a login name to identify themselves, help them choose that name and make sure it doesn't reveal any personal information about them.
4. Insist that your kids never give out your address, phone number, or other personal information, including where they go to school or where they like to play.
5. Teach your kids that the difference between right and wrong is the same on the Internet as it is in real life.
6. Show your kids how to respect others online. Make sure they know that rules for good behavior don't change just because they're on a computer.
7. Insist that your kids respect the property of others online. Explain that making illegal copies of other people's work—music, video games, and other programs—is just like stealing it from a store.
8. Tell your kids that they should never meet online friends in person. Explain that online friends may not be who they say they are.
9. Teach your kids that not everything they read or see online is true. Encourage them to ask you if they're not sure.
10. Control your children's online activity with advanced Internet software. Parental controls can help you filter out harmful content, monitor the sites your child visits, and find out what they do there.

Everyday Things Your Kids May Never Know About....

- Rotary dial televisions with no remote control. You know, the ones where the kids were the remote control...
- 8-track cartridges
- Vinyl records. Even today's DJs are going laptop or CD
- VHS Tapes and VCR's
- A Walkman
- Shortwave radio
- The scream of a modem connecting
- The buzz of a dot-matrix printer
- DOS
- Wondering if you can afford to buy a RAM upgrade
- Waiting several minutes (or even hours!) to download something
- Joysticks
- Having to delete something to make room on your hard drive
- Booting your computer off of a floppy disk.
- Finding out information from an encyclopedia
- Using a road atlas to get from A to B
- Phone books and Yellow Pages
- Filling out an order form by hand, putting it in an envelope and posting it.
- Carrying on a correspondence with real letters, especially the handwritten kind
- When Spam was just a meat product
- Typewriters
- Putting film in your camera and sending it away to get processed
- CB radios
- Rotary-dial telephones
- Pay phones
- Taking turns picking a radio station, or selecting a tape, for *everyone* to listen to during a long drive
- Not knowing who was calling you on the phone
- Neat handwriting
- Trig tables and log tables
- Finding books in a card catalog at the library
- Having to manually unlock a car door
- Writing a check
- Spending your entire allowance at the arcade in the mall
- A physical dictionary - either for spelling or definitions
- When a 'geek' and a 'nerd' were one and the same ...

INNOVATIVE News

Medical Technology in the Near Future - Magnetic Blood Detox

Leaded gasoline may be a thing of the past in most developed countries, but lead poisoning remains a problem in many areas of the globe. To make matters worse, there's still no good way to quickly and safely remove the metal from the body to prevent symptoms like memory loss, anemia, and even paralysis.

Jong Hwa Jung and his colleagues at Gyeongsang National University in Junju South Korea have identified a receptor that binds strongly to lead, and only to lead, in the body and added a nickel-containing magnetic nanoparticle to the other end.

They intend to treat people suffering lead poisoning simply by injecting some of these particles into their blood before using a modified dialysis machine to pull out the particles – along with the lead – with a magnet. A team from Hong Kong recently suggested a similar technique to pull radioactive toxins from the blood.

But why stop there?

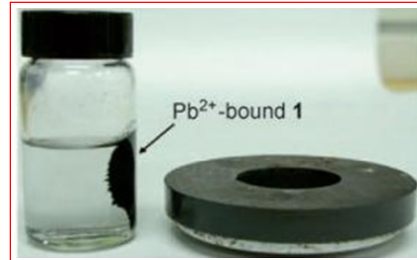
The magnetic approach could presumably help remove all sorts of

unwanted flotsam from the blood.

Attach a different receptor to the nanoparticles and you might have a cheap way to remove excess cholesterol, for example.

If tuned to grab hold of alcohol or its toxic breakdown products the nanoparticles could even lead to that Holy Grail of modern life – a hangover cure that actually works.

In case you were worried about possible side effects, previous research shows that that vital component of blood, hemoglobin, is largely unaffected by strong magnetic fields, despite its iron content.



This image illustrates that this idea has been tested successfully on human blood in the lab.



“One day I just woke up and said to myself - Hey, thanks to the computer I can work anywhere.”





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November Daily Observances

- 11/2- Cookie Monster's birthday
- 11/3- Sandwich Day
- 11/5- National Men Make Dinner Day
- 11/6-8- Pumpkin' Chuckin' Days
- 11/10- Marine Corps Birthday
- 11/18- Mickey Mouse Day
- 11/20- Name Your PC Day
- 11/22- Humane Society Anniversary Day
- 11/24- Celebrate Your Unique Talent Day
- 11/30- Computer Security Day

November Monthly Observances

- National Peanut Butter Lovers Month
- NoSHAVEmber (US-Beard Month) or Movember (Australia-Moustache Month)
- Vegan Month
- Child Safety and Protection Month

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