



Making Everyday Easier

www.purelyinnovative.com



The volume of email is skyrocketing, growing by 500% over the last 10 years, which poses storage and operational challenges for data security and system performance. Add in increased legal and regulatory requirements, and

you understand why leading industry analysts believe every organization should archive its email. Outsource this IT management headache, and shift the burden to LiveOffice today.

- Simplify mailbox management, shrink storage costs and reduce backup windows
- Protect critical business information and intellectual property
- Accelerate legal discovery and enforce corporate email policies.

### How It Works

LiveOffice archiving solutions - AdvisorMail and MailArchive - automatically capture, index, and archive all inbound, outbound and internal emails, attachments, IMs, Bloomberg and mobile device communications with just a simple configuration change on your internal systems. There is no hardware or software to install, and you can be up and running within days.

Administrators and designated reviewers can monitor email and IM communications and search your archived data quickly and easily as needed with an intuitive, web-based interface and comprehensive suite of oversight tools. All messages are marked with a time-stamped audit trail that documents the review process, and reviewers may attach notes to messages anytime.

AdvisorMail and Mail Archive work seamlessly with your in-house email system or with LiveOffice's hosted email options. Both solutions are flexible and scalable, allowing you to customize them to meet your business' specific needs.

Story Continues Page 3 ...

## Extend Your Battery's Life! Follow These 4 Easy Tips..

### Inside the Technology Advisor

- ◆ LiveOffice - the Email Experts!
- ◆ Prolong your Laptops battery life with these 4 tips...
- ◆ Innovative Now Offers Virtual Offices, Workstations and Office Cubicles
- ◆ May History

**As I sit down to start putting this months' newsletter together, my power goes out. I'm not kidding. Maybe whoever ran into the utility pole down the street knows I have a conference call this afternoon and need my computer for it? Maybe they know my neighbor just got back from the grocery store? Either way, this article is now taking on new meaning for me.**

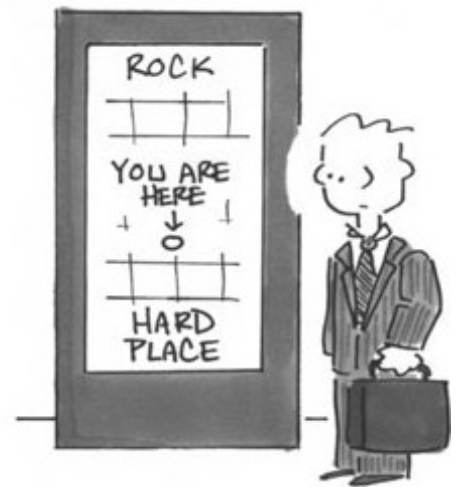
**Follow these steps and you too can get your laptop to last for the next 2 or 3 hours.**

**1. Power down all nonessential functions.** Switch it off if you're not using it. Many business travelers already know that you don't want to take the DVD player for a spin on the plane, and that every time you hit "save" it can set the hard-drive whirring, devouring even more power. But users often also forget to turn off their wireless card when they are no longer using it but are still using their computer. When the wireless card is on, it still continually searches for networks. You can access all of this from the control panel. Personally, I clicked on the little

Story Continues Page 2 ...



"I've tried everything! Surround sound, hi def TV, DVD and this movie still stinks!"



Battery Tips Continued from Page 1...  
icon on the bottom right corner. The one that looks like a C battery. Windows is kind enough to walk even the most computer savvy people through the steps.

### 2. Stay out of extreme temperatures.

The technology that powers your battery isn't terribly complicated. But it's important to understand a little bit about the chemistry behind batteries. Specifically, temperatures can affect the performance of your battery. It's best to use and especially charge your batteries at room temperatures. Also, avoid partial charges and use the battery until it is dead. Luckily for me, today it is a cool 65 degrees.

### 3. Let your laptop do the saving.

Not every computing device handles a power source in the same way. Some of the more sophisticated laptops, which are designed with business travelers in mind, are misers when it comes to using power. And that's a good thing - if you can remember to take advantage of it. Most users make the mistake of simply not choosing to use a product's built-in ability to conserve battery life. How do you harness your PC's built-in ability to save? Consult your user manual. Or click on the little battery icon like I did.

On a side note, you always want to have your laptop plugged into a surge protector, while traveling or at home. This way your laptop doesn't get fried when the power comes back on.

### 4. Always, always carry a spare device that uses batteries.

How obvious is that? Where, you ask, is my

spare power source? At the store, of course, where it is awaiting my arrival to purchase it. If you're trying to keep under the onerous new airline weight-limits, it is hard to decide between those cute platforms (or extra pair of jeans) and the spare battery. The availability of 'free' power outside of your home or hotel room is not predictable. In fact, I sometimes think airports and hotels try to hide the power outlets from us to keep us from accessing their free power. You might want to look into a system that can simultaneously charge a second portable device such as a cell phone or PDA, allowing you to multi-task your battery operations. Know that a DVD can run down a lithium-ion battery in almost no time.

I followed all the steps above. Now I have 2 hours and 16 minutes of battery life left. Let's hope for my sake, and for my neighbors' slowly warming milk, that they can get the power up and running so we can all go back to using our electricity like it's going out of style.

If your laptop is performing slowly or you just need a new one, contact us at **909-287-7900** or **info@purelyinnovative.com**. We can update your old one or build you a new one that has only the programs you actually use.



# New at INNOVATIVE

## Innovative now offers Virtual Offices, Workstations and Office Cubicles

**Virtual Office** Plans start at \$79 per month

**Workstations** start at \$50 for half a day or \$75 for a full day

**Cubicle Offices** start at \$249 per month

We offer Mail Services, Phone Services, Conference Room rentals, Mobile Extension, Voicemail Notification, Find Me Service, and VoIP Home Phone. Conference Room Rate includes: Internet, LCD flat screen TV, water service and coffee service.

### Some of the many benefits that our Innovative Virtual Office offers:

- Easy Access to 71, 60, 15 and 91 Freeways
- Within 2 miles of the Chino Airport and 9 miles of Ontario Int'l Airport
- Highly Secure Automated Building with 24 hour security Alarm and Video cameras.
- Convenient to Los Serranos Golf Club, Whispering Lakes Golf Course, Restaurants, Hotel, Health Club, and Shopping
- **Discounts for multi-day or multi-cubicle rentals!**
- **We can tailor any plan to fit your needs! Call today! 909-287-7900**

Visit our Website for Plan details. [www.purelyinnovative.com/officerental/](http://www.purelyinnovative.com/officerental/).

LiveOffice Continued from Page 1...



Professional Email Archiving	Financial Services Email Archiving
Helps organizations of all sizes and types meet a variety of compliance and HR regulations.	Helps financial services organizations easily meet the most stringent compliance regulations.
<p><b>Archive</b>                      Implement tight server controls                      Allow end users to recover old messages                      Eliminate the need for PST files</p> <p><b>Comply</b>                      Adhere to FRCP amendments                      Maintain a searchable repository of valuable business data                      Monitor messages for inappropriate usage</p> <p><b>Discover</b>                      Respond to legal discovery requests                      Enable your HR department to enforce company policies                      Preserve emails related to lawsuits, legal holds and attorney-client privilege</p>	<p><b>Archive</b>                      Capture, index and store messages                      Protect messages with tamper-proof WORM storage                      Retain all data based on your company and industry policies</p> <p><b>Review</b>                      Use pre-populated lexicon and random sampling for supervision                      Monitor outbound email                      Accelerate legal discovery and HR inquiries</p> <p><b>Comply</b>                      Meet FINRA/SEC regulations                      Fulfill audit requests                      Enforce legal holds and protect attorney-client privileged communications</p>

### Why LiveOffice?

LiveOffice is all about software-as-a-service—and have been since their inception in 1998. No matter what your organization's industry or size, they are ready to serve you. Nothing speaks louder for them than their 10-year track record of processing and protecting millions of messages a day and 99% client-retention rate. LiveOffice's decade of email experience has earned them a premier client roster, ranging from established Fortune 100 companies to fledgling organizations that are just opening their door.

Backed by leading private-equity firm Summit Partners, LiveOffice has more than 100 employees with deep experience in managed messaging solutions, including executives and board members from Symantec, Microsoft, FrontBridge and Postini.

**For more information on LiveOffice Email Archive Services, please email us at [info@purelyinnovative.com](mailto:info@purelyinnovative.com) or visit us online [www.purelyinnovative.com/liveoffice](http://www.purelyinnovative.com/liveoffice)**



### **Chino Branch -**

14271 Fern Avenue  
Chino, CA 91710

### **Long Beach Branch-**

800 E. Wardlow Rd, Suite C  
Long Beach, CA 90807

**Toll Free: 800-875-5675**

**Phone: 951-479-9480**

**Fax: 909-614-7777**

Send us an email at:

**info@purelyinnovative.com**

### **Services We Offer:**

- Managed IT Services - Let us help maintain your network and desktops
- Home Theater and Board Rooms - Displays, Projectors, Video and Audio Distribution, Speakers and Surround Sound
- Home and Office Automation
- Security Systems - Access Control, Wired and Wireless, Security Cameras, Monitoring and Remote Connectivity
- Customer Tracking and Accounting Software Solutions
- AltiGen Phone Systems - VOIP, SIP, Fax Servers, Computer Integration and Line Analysis
- DirectTV - Delivering the best HD channels - and more of them than anyone.
- QuickBooks Certified
- Verizon Authorized Dealer - Save on Business Plans

Visit us online at:

**www.purelyinnovative.com**

### **May History**

- May 1, 1888-Nikola Tesla granted Patent for Electrical Transmission of Power
- May 1, 1931-Empire State Building Opens
- May 5, 1866-Memorial Day first observed
- May 6, 1840-First postage stamp issued in England
- May 9, 1914-Mother's Day becomes a public holiday
- May 10, 1869-Transcontinental Railroad Completed
- May 14, 1796-First vaccination for Smallpox performed by British physician Edward Jenner
- May 14, 1948-Israel becomes independent country as last British troops left Palestine
- May 18, 1980-Mount St. Helens Erupts
- May 20, 1932-Amelia Earhart began first solo flight by a woman across the Atlantic
- May 24, 1883-Brooklyn Bridge Opens
- May 27, 1937-Golden Gate Bridge Opens

### **Receive an American Express Gift Card**

Thanks to loyal customers like you, INNOVATIVE is growing faster than ever! We certainly couldn't have done it without the help of our customers referring their friends and colleagues. That's why we'd like to thank you for your referrals with an American Express Gift Card.

All you have to do is refer a business owner or IT Manager in the Corona and Chino areas to INNOVATIVE who is looking for any of the services we offer. As a token of our appreciation, we'll send you a gift card.

Just consider this our way of saying "Thanks!"

To send us a referral, simply call President John H. Johns at 800-875-5675 Ext 101 or send him an e-mail to info@purelyinnovative.com. Tell your friend or colleague to mention your name when they call.