



Making Everyday Easier

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Control4's My Home iPad App

Control4 has introduced its Control4 My Home iPad App, which will allow users to control lighting, temperature, music, video, security systems, Web cameras and more.

Control4 says the Control4 My Home iPad App is different from the iPhone version of the application.

"It's totally unique. We built it from the ground up," says Control4 COO Glen Mella, who added that Control4 maintains the look of its Navigator GUI in all its interfaces. "There are lots of cool things on the iPad app that are not on the iPhone app."

The Control4 My Home iPad app can be downloaded for free. Users need to have the app authenticated to their system with a Mobile Navigator license, which can be obtained from a Control4 dealer.

Later in the year homeowners will be able to use the iPad app with a Control4 4Sight remote monitoring subscription "to turn lights on and off, lock or unlock doors, or access IP video cameras and security systems from the Internet." Check out this [YouTube](#) video to see it in action.



Tech Tip Of The Month - What is a Website Certificate and Why Should You Care

If you ever make purchases online, you must know how to quickly determine if the web site you are about to buy from is secure.

A secure connection is an encrypted exchange of information between the web site you are visiting and the browser you are using. Encryption of data is simply a process of converting the information you type in (your name, address, and credit card number) into an unreadable format that only the receiving web site can decipher.

Encryption is done through a document the web site provides called a web site certificate. When you send information to the web site, it is encrypted at your computer and decrypted at the web site to prevent hackers from intervening and stealing your credit card information. So how do you know if a site has a certificate and a secure connection? There are two

things to look for. Just note that these two checks only apply to the web page where you actually enter your credit card information, NOT the entire site itself.

Once you are on the actual order page, look for a tiny yellow padlock in the bottom right corner of your web browser or on the top of the browser and to the right of the Address bar. The padlock should be closed Next, look at the actual URL. It should begin with "https" rather than the standard "http." If you are on a web site and you see these two things, the site will have a certificate. You can view the certificate by double clicking the yellow padlock. Upon clicking, a certificate dialogue box will pop up that contains information about who the certificate is issued to, who it was issued by, and when it expires.

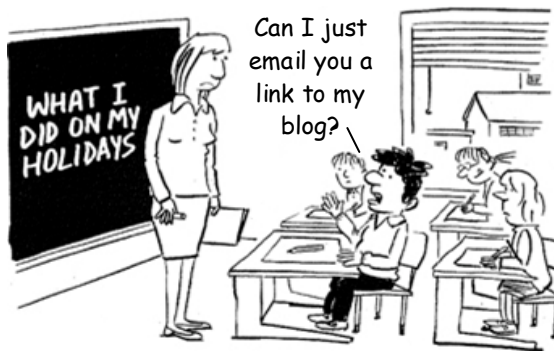
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- ◆ Tech Tips
- ◆ TV Lifts and Cabinets
- ◆ Fun and Useful iPad Apps

6 Convenient and Fun iPad apps

1. **Air Sharing**– Wirelessly connect your iPad as a drive on your computer and load it up with files. You can then view, share and print everything from PDF's to excel docs.
2. **Good Reader**– You can dump just about any supported file from your computer to your iPad with minimal web based interface. Files will beam over without issue, and when they're on your iPad, they just work.
3. **Stream To Me**- MP4, AVI, MOV, FLV, MPG, MKV, MP3, AAC, WMA, and WMV can all be streamed from your Mac to your iPad by downloading the software to your Mac and then download the Stream-ToMe app from the App store. All your media is now at your fingertips.
4. **SplitBrowser**- Offers a browser that's split into two independent, resizable panes, watch with their own address bar, navigation buttons, and pinching and tapping functionality.
5. **Log Me In Ignition**- VNC remote access method, breaks the install process down to just installing the software onto your PC/Mac. Once downloaded, you can remotely access your computer from anywhere.
6. **The Dossier**- This app has one entry per person in your contacts list, which you can fill out with notes, photos and tie in their Twitter stream. It might be a little strange to do this for all of your friends, but can come in handy when trying to see what your teenage kid is up to or when trying to locate that employee who never seems to be at their desk when you walk by.



The problem with Voice Recognition Technology

Are Women More Security Savvy Than Men?

According to [PC Tools](#), when it comes to online security, men are less savvy than women. Research by the security firm revealed that 47 percent of men use the same passwords when signing up to online banking and shopping facilities, compared to just 26 percent of women. Men have a more cavalier attitude to e-mail attachments, with 60 percent admitting to opening them immediately without checking to see if they are legitimate, but only 48 percent of women do the same thing. However, PC Tools said that 85 percent of men understood the different types of security threats such as dodgy email attachments, website attacks or social networking scams. Nearly half of all women didn't know social networks can pose threats. Unfortunately, only 20 percent of men set their security software to automatically update, com-

pared to twice as many women. And when it comes to threat alerts, 30 percent of men admitted they ignore warnings as they find them "annoying". PC Tools advises Web users to become more savvy about online threats and the potential risks they face when using the internet. "This research clearly sends out alarm bells to men in particular, who have seemingly become quite complacent about online security. If consumers use both common sense and behavior-based protection next to their existing anti-virus when surfing online; they will be in a much better position to safeguard their financial and personal information," said Dr Michael Greene, vice president, PC Tools. The security firm also has an [online quiz](#), which will help web users identify how security savvy they are.

INNOVATIVE News

Cabinets and Entertainment Centers That Keep Your TV Out of Sight, Not Out of Mind

We have found two companies that sell outstanding TV Lifts in their Cabinets and Entertainment Centers. Touchstone and Import Advantage. Both companies offer quality wood in elegant finishes, as well as the following:

- QuickConnect - Plug and play
- 1 year warranty on lift mechanism
- Made in the USA- never outsourced
- Custom Cabinets and Entertainment Centers
- White glove delivery - delivered and placed where you want it

Touchstone offers: **Import Advantage Offers:**

- Built in infrared optional
- Built in shelf for components that rise with the TV
- Free Shipping
- Built in infrared system standard
- TV Lift mechanisms sold separately

For more information, call us at 909-287-7900 or email info@purelyinnovative.com

Here are a few examples of the Cabinet Lifts that Touchstone offers

The Ellis Trunk- Rich leather exterior in aged cigar hue. Leather strap details and hand hammered grommets. Finished on all sides. Thin enough for end of bed placement.



The Sonoma - Contemporary look with space conscious mentality. Nickel handles with hidden European hinges. Solid birch in espresso finish.



The Bungalow - Solid oak casing in a chestnut finish. Rustic details, antique pulls and see-through boxed cut-outs-perfect for displaying books and artwork. Optional matching side cabinets.



The Brookside - Heirloom quality cabinet. Solid birch with medium cherry veneers offset with tempered frosted glass panels.



Here are a few examples of the Cabinet Lifts that Import Advantage offers

Tao TV Lift Cabinet- Antique brass hardware. Contains built in infrared relay system which distributes controller commands to your AV equipment without opening the console door. Made from Select hardwoods and rare African mahogany veneers.



Soho Electric Fireplace TV Lift- Espresso or Caramel finish. 33 inch electric fireplace. Fireplace may be used with or without heat- Your TV is protected from heat. Built in infrared system.



Prism TV Lift Cabinet - Rich Espresso finish. Contemporary with dramatic flair. Flip down panels on both sides provide reversible access to AV components and Storage areas. Built in infrared relay system.



Avalon Entertainment Center- Rich brown finish. Display pictures, artwork or books. TV is not the focal point of the room. Built in infrared relay system.





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Services We Offer:

- Managed IT Services - Let us help maintain your network and desktops
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- Home and Office Automation
- Security Systems - Access Control, Wired and Wireless, Security Cameras, Monitoring and Remote Connectivity
- Customer Tracking and Accounting Software Solutions
- AltiGen Phone Systems - VOIP, SIP, Fax Servers, Computer Integration and Line Analysis
- DirectTV - Delivering the best HD channels - and more of them than anyone.
- QuickBooks Certified
- Verizon Authorized Dealer - Save on Business Plans

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Another way you can view a site's certificate is through your browser's menu options. In Internet Explorer, go to File, Properties and then click on the Certificates button. The same dialogue box will then come up for you. In Firefox, go to Tools, Page Info and then click on the Security tab. You can then click on the View button to see that site's certificate. If you ever get a warning that there is a problem with the web site's certificate, it could be due to a number of problems such as the names on the certificates don't match up with the web site or the certificate has expired. If this happens, you may want to call the company and place your order by phone rather than going through their web site. Finally, make sure you check out every company's Privacy Policy. Even if they have a secure checkout process, they could give or sell your information to third party companies.

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